Utilizing the Power and Influence of the African American Pulpit

WHAT IS MEMORY SUNDAY?
MEMORY SUNDAY, the SECOND SUNDAY IN JUNE, is a designated Sunday, within congregations serving African Americans, that provides education on Alzheimer’s: risk reduction, treatment, research studies and caregiving.

PURPOSE
The purpose of MEMORY SUNDAY is to bring national and local attention to the tremendous burden that Alzheimer’s and other Dementias are having on the African American community; to utilize the power and influence of the African American pulpit to bring awareness; to distribute the facts about Alzheimer’s; stress the importance of participation in research studies and to support persons living with Alzheimer’s and their caregivers.

MEMORY SUNDAY
#memorysunday www.balminglead.org/memorysunday

SAVE THE DATE
Every 2nd Sunday in June